

KING GROUP

COMPANY PROFILE

A KING GROUP AFFILIATE





KING GROUP

King Group

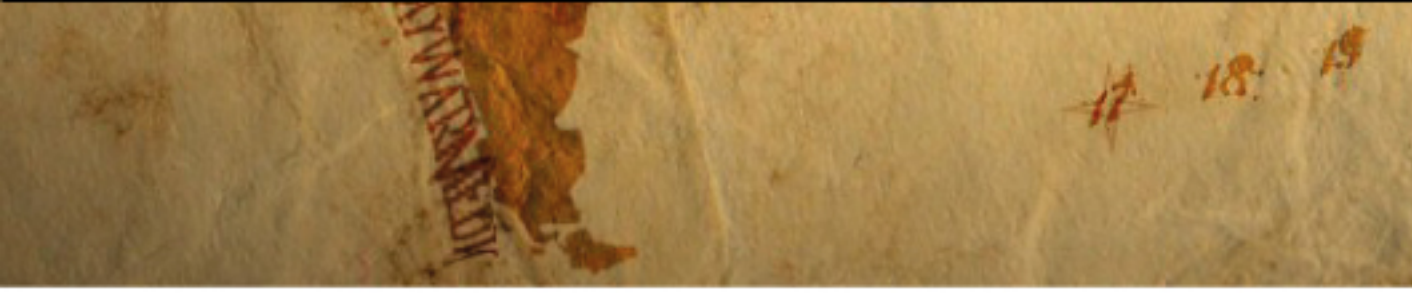
King group has expanded into over 20 business areas. The group was formed under the initiative of Mr.Saree Julasakrsisakul (President) who had a vision for such diverse investment.

At present, King Group has qualified and experienced management teams and business specialists to oversee each area. As a result, King Group has grown to become an efficient, profitable and reliable operation thus building trust amongst its business partners, financial institutions, and other organizations.

Currently, King Groups business is divided into 5 areas which are :

1. Technology & Telecommunication Business
2. Real Estate Group
3. Industrialization
4. Retail & Distribution Services
5. Financial Services

From vision to reality, at present, King Group has a turnover of more than 10 Billion baht per year and still growing.



KING GROUP

Technology &
Telecommunication
Business



HISTORY

The Technology & Telecommunications business sector is an important contributor to the growth of an economy and has become an essential part of the lifestyle of Thai people. With the development of mobile phones and the internet, communication has become easy, inexpensive, and more efficient. From a business perspective, it has provided more mobility and flexibility than in the past thus leading to new ways of operating businesses and influencing markets.

The latest technology in telecommunications offers the ability to reach the target audience more effectively and to spread the information on a wider scale, therefore narrowing the gap between global businesses and markets.

In Thailand today, there are more than 70 million mobile telephone numbers. This means that within the Thai society, nearly everyone owns a mobile phone and each person may own more than one device.

The Technology & Telecommunications Business is considered to be one of the worlds largest and most rapidly expanding businesses.

King Group realizes the promising future of the Technology & Telecommunications Business and with the cooperation of telecommunication specialists has formed King Telecom Co., Ltd.

KING GROUP

Technology &
Telecommunication
Business

KING TELECOM CO.,LTD.



King Telecom is one of the many companies in King Group which was formed via cooperation between King Groups experienced management teams and specialists in the telecommunications business. For this reason, King Telecoms operations have proven to be successful and have produced results that are well recognized within the industry.

By offering the latest technically advanced products and communication devices that comply with international standards, and providing quick and reliable service via highly specialized and experienced teams, King Telecom serves as an intermediary that eliminates problems and increases the efficiency of work for the customers. As a result, King Telecom has received great recognition and satisfaction from its customers for its products and services. This inherently becomes an inspiration for the team to further excel in order to generate even greater satisfaction for the customer.

KING TELECOM CO.,LTD.

Location : King Telecom Co., Ltd. Bangna Complex 20

Soi Bangna-Trad 25 Bangna Bangkok 10260

Head Office : King Pac Industrial Co.,Ltd 333 Moo 4

Nongmaidaeng Muangchonburi Year Established: 28 May 2007

Registered Capital : 100,000,000 THB



KING GROUP

Technology &
Telecommunication
Business

PRODUCT AND SERVICES

Our main telecommunication services are as follows :

1. Site Preparation for Base Stations for mobile telephones and radio
2. Optical Fiber and Copper Wire networks (Outside Plant)
3. Sourcing, Installing and Maintaining Telecom Equipment
4. Production and Distribution for all types of Telecommunication poles and towers



KING GROUP

Technology & Telecommunication Business

SITE PREPARATION FOR BASE STATION

- Site and Geological exploration in order to plan and design suitable foundations
- Prepare construction site including Footings and Columns
- Erecting towers such as Guyed Mast Towers, Self-support Towers, Roof Top Pipes, Green Field Electric/Mono Poles, etc.
- Installing Electric Power Systems, Plant Grounding Systems, perform civil related and other work in accordance to employers instructions



OUTSIDE PLANT

- Inspect and design Outside Plant Systems
- Provide and install Optical Fiber and Copper wire networks with full equipment
- Setting up Grounding Systems for main station connections and final destinations or Splice & Terminate points for network connections as required by employer



KING GROUP

Technology &
Telecommunication
Business

TELECOM EQUIPMENT / SYSTEM INSTALLATION

- Install communications devices (WDM, SDH/STM, Switch Server, and other communications devices)
- Setting up Micro Wave, ATM, CCTV, Router Systems and Swap Base 2G, 3G, etc by a team of engineers and specialists



MAINTENANCE

Qualified professionals perform maintenance for all systems and equipment. Service is performed in accordance to Service Level Agreements (SLA) in order to meet customer demands and achieve customer satisfaction.



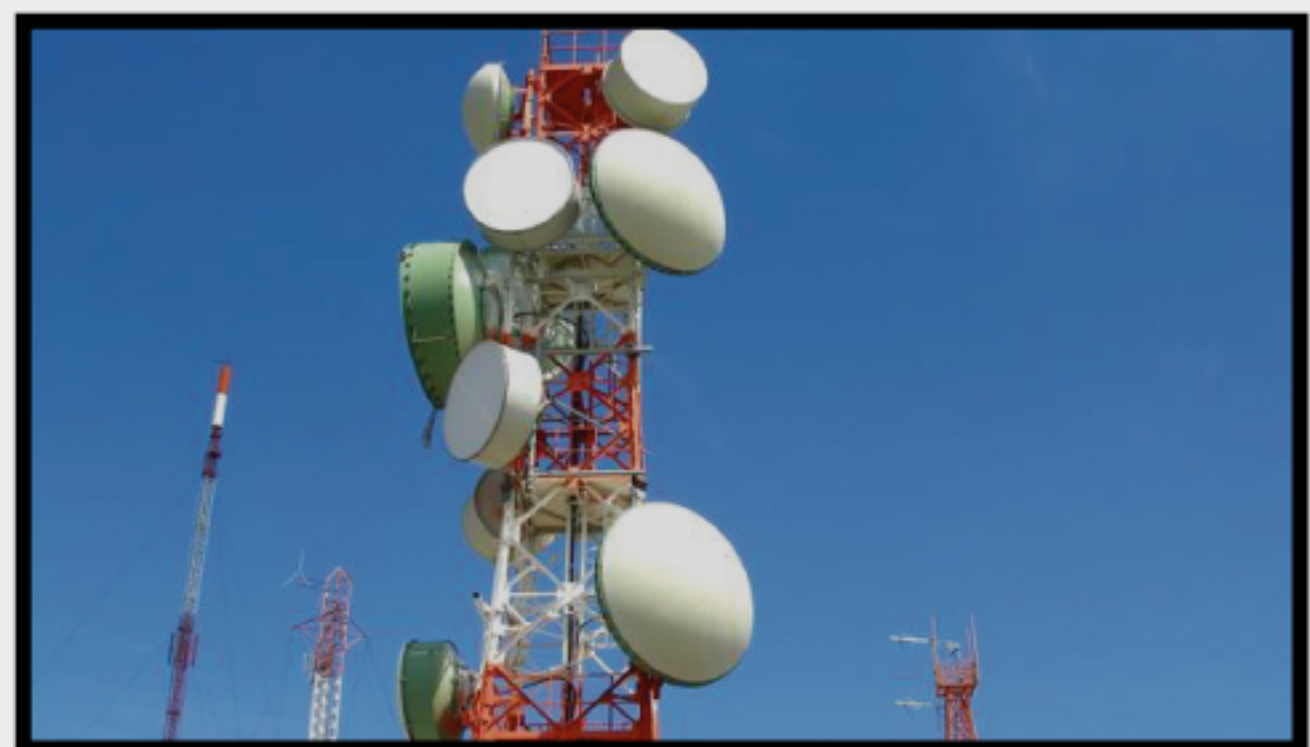
KING GROUP

Technology &
Telecommunication
Business



TELECOM TOWER

King Telecom is one of the leading suppliers of Telecom Towers such as Guyed Mast Towers, Self-support Towers, Roof Top Pipes, and Green Field Electric/Mono Poles. All of which is supplied in accordance to customers demands.



SERVICE LEVELS

- King Telecom provides high standard customer service to meet customer requirements thus leading to greatest customer satisfaction and confidence in King Telecoms services
- Another important factor contributing to the companys success is King Telecoms dedicated personnel who along with the latest technology ensure tasks are performed with optimal accuracy, speed and safety.
- With years of experience, King Telecoms staffs are well known and trusted in the technology and telecommunications business. King Telecom is therefore confident in the level of quality offered to the customers. King Telecom offers warranty for all work completed in accordance to the requirements set by the customer and provides free maintenance throughout the life of the warranty.

KING GROUP

Technology & Telecommunication Business

Achievements and previous experiences

King Telecom is proud to have played a part in developing Thailand's telecommunications infrastructure. King Telecom has been entrusted and recognized by important organizations including government agencies and leading companies for the distribution and installation of telecommunications equipment and services.

King Telecom's Previous Projects

Number	Description of Project(s)	Employer(s)	Job Description(s)
1.	"Sam Wai Sai Yai Rak" Building development project Phetchaburi Province	Ministry of Social Development	"Sam Wai Sai Yai Rak" Building development
2.	Outside Plant System Installation– Fiber Optic Ph4 South 12 Provinces	BFKT (TRUE) CO.,LTD.	Fiber Optic Installation 1,470 km
3.	Outside Plant System Installation– Fiber Optic Ph4 North Eastern 7 Provinces	BFKT (TRUE) CO.,LTD.	Fiber Optic Installation 264 km
4.	Outside Plant System Installation– Fiber Optic Ph5 South 12 Provinces	BFKT (TRUE) CO.,LTD.	Fiber Optic Installation 1,549 km
5.	Outside Plant System Installation– Fiber Optic Ph5 North Eastern 11 Provinces	BFKT (TRUE) CO.,LTD.	Fiber Optic Installation 3,947 km
6.	Outside Plant System Installation– Fiber Optic Ph5 Central West 6 Provinces	BFKT (TRUE) CO.,LTD.	Fiber Optic Installation 1,248 km
7.	Site Preparation for Base Station Mae Hong Son	Asia Wireless Communication Co., Ltd.	66 Base Station Installations Mae Hong Son Province
8.	Site Preparation for Base Station East 3 Stations	Advanced Info Service PLC (AIS) CO.,LTD.	3 Base Station Installations Chachoengsao Province
9.	Site Preparation ph15,16,17	Advanced Info Service PLC (AIS) CO.,LTD.	85 Base Station Installations
10.	Telecom Equipment Installation Central, West	Advanced Info Service PLC (AIS) CO.,LTD.	72 Telecom Equipment/ System Installations
11.	Site Preparation For Base Station North Eastern COMA	CAT TELECOM CO.,LTD.	8 Base Station Installations

King Telecom is now in the process of completing several other projects and taking on new upcoming projects awarded by a multitude of customers from several provinces.

SUKSAWAD

Real-Estate Group

HISTORY

Suksawad Real-Estate Group was established in 1989. Its origins stem from the continuous success of the plastics business whose increased financial strength augmented the viability in the real-estate investment initiative. This success along with the support and trust from financial institutions spawned the thriving Suksawad Real-Estate Group.

With a management style that is systematic, committed, and professional in all areas from investment planning to construction and marketing, every project handled by the Suksawad Real-estate Group meets the demands of customers and generates the greatest customer satisfaction. From the customer first stepping foot into the showroom until the after sales service provided, customers feel the utmost contentment with what the group offers. This is an important factor that has given the Suksawad Real-estate Group a yearly turnover of more than 800 Million Thai baht.

Suksawad Real-Estate Group includes the following companies:

1. Suksawad Inter Group CO., LTD.
2. Susawad Inter House CO., LTD.
3. Petch Mon-ton Land CO., LTD.
4. Suksawad Pattana Tee Din CO., LTD.
5. Vi Sade Torranee CO., LTD.
6. Talomsap CO., LTD.
7. Pacific Town Development CO., LTD.
8. Inter House Development CO., LTD.
9. King Industrial Land CO., LTD.
10. D land Estate CO., LTD.
11. King Property CO., LTD.
12. Daungrat Property CO., LTD.



SUKSAWAD

Real-Estate Group



PROJECT REFERENCE

Building Project and Housing Estate

Suksawad Real-Estate Group has been involved in the development of many projects from condominiums to housing estates since 1989. The value of each project is between 300 million to 1 billion baht. These projects have proven to be successful and well accepted by the market beyond any expectations as all sales of each project were accomplished quicker than targeted deadlines. This is largely due to the attention given to quality and customers aftersales service. Emphasis is also given to the continuous development in latest architectural designs and construction technology while also committing to maintain costs that are lower than others in the market.

Industrial Estate

The size of Suksawad Real-Estate Groups Industrial park is 671 rai valued at more than 1 billion baht. Located in Laem Chabang province, it is in an ideal location close to Bangkok and to Thailand's main sea port. With experience in housing estate development, the Industrial Estate is well designed and planned to support the ever expanding manufacturing arms of King Group and support potential investment from the groups international business partners in the future.

KING GROUP

Industrialization



HISTORY

Plastic packaging is considered to be one of the highest turnover merchandises due to its high demand. This demand stems from its unique features of being light weight, easy to shape, and effective use for packing in today's way of life. With this reason, the use of plastic has become more and more popular among both end customers and organizations.

As a result, King Group ventured into the Plastic Packaging business nearly 40 years ago and has continued to grow consistently until today as follows:

1976 IQ Plastic Co.,Ltd. was established to produce bags for domestic distribution
1984 Partnership with a German and Dutch nationals to establish Zip Pac Co.,Ltd. In order to export to Europe

1996 Mr.Saree Julasakrisakul took over 100% shares of the company

2000 King Pac Industrial Co.,Ltd. was established. The factory and head office produced and exported plastic bags to meet the demands of the global market with an initial registered capital of 200 Million Baht

2005 The operating results and feedback from the market were positive so the company increased the registered capital to 600 Million Baht

2006 King Bag Co.,Ltd was established to support the demand in production of large sized and ecofriendly plastic bags. A recycling facility was also constructed as part of King Bags facilities.

2007 The Company expanded production facilities in Malaysia to further support the production demand of customers in Europe

2008 King park project was launched to support the expansion of production in the future

2010 EXIMEX was established in the UK and the USA to serve as a domestic marketing, logistics and sales office for supporting international customers

2011 King Packs production capacity for Zipper bags was increased by 50% and Garbage bags by 60%

2011 Cooperated with governments in many countries for the improvement of plastic bags usage in industrial, hospital, corporate, and local institutional markets.

KING GROUP

Industrialization



KING PAC

INDUSTRIAL CO., LTD

King Pac Industrial is one of the foremost and leading plastic packaging manufacturers in Asia with the ambition to becoming a world leader. The business principles of King Groups management team along with specialists who have years of experience in the plastics packaging industry are the driving forces behind King Pac Industrials success. With high standard machines imported from America, Europe and Japan, King Pac provides highest quality products with reasonable prices. As a result of King Pacs commitment and leadership in the industry, it now supports world-class customers such as the top retailers and government institutions across the globe. King Pac is now situated on a plant area of 76 rai and has the production capacity of more than 100,000 Metric tons per year.



“Quality” that we offer to the international markets are certified by world-class institutes and customers such as ISO9000, BRC, SGS, BVQI, GMP, WALMART, TESCO, AEON and etc.



KING GROUP

Industrialization



KING BAG CO., LTD.

As a testament to the growing success of King Groups plastic packaging business, King Bag Co., Ltd was established to serve the ever increasing demands of world markets.

King Bag consists of 4 production zones of machines used for manufacturing large sized plastic bags and environmentally friendly product. With an in-house recycling plant, the factory is innovatively designed to produce more than 30,000 Metric tons per year.



OVERSEAS FACTORY :

MALAYSIA PLANT

To expand the business in order to meet the demand of other regions and to benefit from tax privileges to European markets, King Group expanded its production base to Malaysia. With high standards and production knowhow of King Pac, this import tax privilege gave King Groups Plastics Packaging division a distinct advantage over its competitors and presented the European market with more satisfying offerings.

KING GROUP

Retail & Distribution Services



DPAC INTER CORPORATION CO.,LTD

DPAC INTER CORPORATION CO.,LTD.

To distribute plastic packaging products to domestic and within ASEAN Economic zones, DPAC was established in 2007. By utilizing integral advantages and world- class capabilities in production, DPAC distributed its products to the following channels :

1. Modern Trade Customers
2. Industrial Customers
3. Wholesale Customers
4. Other Distributors such as BJC
5. ASEAN Customers

DPAC has also developed, produced and distributed under its own brands as follows :

1. HERO Brand
2. D Brand
3. Sawasdee Brand

In addition, DPAC produces and distributes products to department stores and major corporations across the country in accordance to the customers own specifications (OEM).



SUPERPAC CO.,LTD.

SUPERPAC head office is based in Bangkok was established in 2011 and has a total area of 9 rai. It serves as a retail and wholesale center for all types of plastic packaging products. Offering ease of access to businesses, it acts as a showroom and distributor that facilitates the supply of plastic product requirements of all types of customers. SUPERPAC has the vision of establishing itself in other regions all over the country.

KING GROUP

Retail & Distribution Services

EXIMEX

EXPORT IMPORT EXCELLENCE

To successfully penetrate markets of leading customers and government internationally, it requires the understanding of the market in that country and a close relationship with key decision makers in those organizations. A physical presence in the market assists in communicating the benefits that Eximex together with King Pac have to offer.

EXIMEX is established to be used as an instrument for performing marketing, sales and logistics tasks internationally. It is a Forward Integration from the Core Business of manufacturing in which an office is established in the target country to gain a further understanding of the customers and assist in the further development of sales and business in those countries.

EXIMEX Products and Services

1. Plastic packaging products
2. Products under HERO Brand
3. Products from ASEAN
4. Products and services as Delivery Duty Paid
5. Logistic Service – export, import, customs, warehouse and domestic shipping
6. Product development and innovation from the exchange of knowledge from each region.

**EXIMEX has the vision to connect the world's market
to its finest sources.**





KING GROUP

Financial Services

HISTORY

A financial service under King Group was formed for business investment and expansion purposes as follows:

1. International Business Expansion

- Marketing Perspective: to maximize the profit of current affiliated businesses
- Investment Perspective: with the advantages of operating business in both local and international markets, King Group is presented with many opportunities for expansion in all areas thus requiring financial support for expansion.
- Quality and Costs Perspective: with knowledge and capabilities on an international scale, King Group analyzes cost and quality of our products including raw materials used for industrial and technological purposes. As a result, investment for expansion in such areas is required especially in Asia.

2. Financial Investment in the region

No matter whether it is investment requirement for expansion in the Industrial or Real-Estate Sector, King Group requires constant investment for expansion within the region. Other than these two sectors, there are other businesses that King Group is involved which require financial support such as Car Rentals and Outlet Shopping Malls.

King Pac Industrial Co.,Ltd.

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